



ANSWER KEY-READING COMPREHENSION

Questions

1. **Before Deloitte's report, which started in 1997,...**
 - a. no one cared about how much money a club was making.
 - b. just board members and owners were interested in this issue.
 - c. owners, board members and players were the only ones interested in how much money a club was making.

2. **According to Deloitte's report, within the top 10 teams, nowadays the richest one is...**
 - a. Liverpool
 - b. Manchester United
 - c. Real Madrid

3. **Within the top 20 teams, the only team that does not belong to the 'big five' leagues is...**
 - a. Fenerbahçe
 - b. Atlético de Madrid
 - c. Galatasary

4. **The League that earns the most from TV rights is...**
 - a. The Premier League
 - b. The Spanish League
 - c. The German League

5. Deloitte's report is based on...

- a. the money that clubs get from sponsorships per year
- b. the total amount of money that clubs get annually by different ways
- c. the annual amount of money that clubs get from TV rights and commercial deals

6. In the text, the expression 'success breeds success' means that...

- a. the more money a club has, the more chances they have to succeed on the field of play
- b. success on the money front does not mean success on the field of play
- c. money has nothing to do with being successful